



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

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# Job Board Posting



Careers.Indigenous.Link

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## CRM Marketing Specialist (12 Month Contract)

Job ID	1689-6081	
Web Address	<a href="https://careers.indigenous.link/viewjob?jobname=1689-6081">https://careers.indigenous.link/viewjob?jobname=1689-6081</a>	
Company	Hyundai	
Location	Markham, ON	
Date Posted	From: 2021-06-16	To: 2050-01-01
Job	Type: Full-time	Category: Transportation

### Description

POSITION OVERVIEWReporting to the Manager, Loyalty and Acquisition, Senior CRM Specialist will develop and deliver data driven marketing initiatives that increase customer engagement, retention and revenue. &#160;This role will foster a customer-first mindset within the CRM, marketing and wider company to ensure higher levels of customer retention and execute best-in-class data-driven campaigns.KEY ACCOUNTABILITIES&middot; Support the Manager with the development and execution of the CRM annual marketing ...

Req #273

For more information, visit Hyundai for CRM Marketing Specialist (12 Month Contract)