



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:  
Toll Free Phone: (866) 225-9067  
Toll Free Fax: (877) 825-7564  
L9 P23 R4074 HWY 596 - Box 109  
Keewatin, ON P0X 1C0

# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/02

## Regional Communications Manager, Northern Ontario (3 Year Fixed Term)

<b>Job ID</b>	<b>16-22-EA-AC-47-76</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=16-22-EA-AC-47-76">https://careers.indigenous.link/viewjob?jobname=16-22-EA-AC-47-76</a>	
<b>Company</b>	Nuclear Waste Management Organization (NWMO)	
<b>Location</b>	Ignace Or Thunder Bay Area, Ontario	
<b>Date Posted</b>	From: 2020-07-20	To: 2020-09-18
<b>Job</b>	Type: Fixed-term	Category: Broadcasting-Media
<b>Job Start Date</b>	As soon as possible	
<b>Languages</b>	English	

### Description

The Nuclear Waste Management Organization (NWMO) is responsible for the safe, long-term management of used nuclear fuel in Canada. The approach it is implementing, known as Adaptive Phased Management (APM), involves developing a centralized underground repository, supported by a robust social and technical research program in collaboration with Canadian universities, consultants and international waste management organizations.

Join our growing team of scientists, engineers and other professionals to work collaboratively with Canadians in implementing our management approach in a manner that safeguards people and respects the environment, now and in the future.

We are currently seeking an experienced Regional Communications Manager to join our energetic and fast-paced Stakeholder Relations team. Based out of our Community Office in Ignace or a home / remote location in the region, the successful candidate would be responsible for leading strategic communications planning and associated activities in the area. The Regional Communications Manager will be a spokesperson for the NWMO, responsible for managing media inquiries, building strong relationships, including interfacing with colleagues with responsibilities for digital and internal communications. Additionally the successful candidate will support government relations and engagement functions in the area.

#### Responsibilities:

1. Tell compelling stories while developing and leading the implementation of regional communications strategies and tactics to advance the APM site selection process in areas involved in the process as well as the wider region.
2. Lead strategic communications planning for the area, incorporating goals of wider organization.
3. Manage all media relations in the region (including building relationships with media, developing key messaging, acting as spokesperson for the NWMO, reporting outcomes, writing and submitting letters to the editor and following up with key media representatives as needed). Monitor and assess local and regional media coverage and provide strategic advice and/or implement follow-up actions as warranted. Ensure the NWMO's media relations policy is implemented and adhered to consistently.
4. Manage local NWMO advertising campaigns. This includes developing content, organizing input from a range of internal stakeholders, managing designers, copy-writers, administrative support (to place ads), multi-media requirements and approval processes (in accordance with control of release of product policy).
5. Write, edit and oversee production of local newsletters. Provide editorial support to digital communications and corporate newsletters through the steady supply of content focusing on local events, sponsorship initiatives, visits by specialists and other significant items of interest to local and regional stakeholders.
6. Working closely with colleagues in the Site Selection team, establish and maintain relationships with key stakeholders, including (but not limited to) community leaders, First Nations and Métis peoples, civil society organizations and other public interest groups, community groups, other key influencers and local residents.
7. Working closely with colleagues in Stakeholder relations, support government relations activities to ensure elected officials and policy-makers have access to appropriate information about Canada's plan.
8. Lead and develop communications strategies to support the work of the Indigenous Relations team at the NWMO, including (but not limited to) developing and maintain relationships with Indigenous journalists or journalists focused on issues relevant to Indigenous people, communicating the implementation of Reconciliation activities, developing communications strategies to reach Indigenous audiences and support the ongoing engagement work of the Indigenous Relations team.
9. Proactively identify emerging regional issues, provide strategic communications and issues advice management. Develop strategies and implement communications tactics to address issues as needed.
10. Organize and participate in media tours. This requires managing administrative support, mobilizing participation among members of the NWMO communications team and subject matter experts, inviting and coordinating attendance of media, leading presentations and delivering any required follow up.
11. Lead communications skills training with key stakeholders. This may include, for example, media training and presentations skills training. Depending on the circumstances, this may involve developing and delivering training directly, or hiring and managing an outside vendor to deliver it.
12. Provide strategic communications advice and coaching to other NWMO relationship holders, such as relationship managers.
13. Provide communications support as needed to external partners, such as community liaison committees, on matters related to communications.
14. On request, coach external parties such as members of community liaison committees on matters related to communications, including sensitive or potentially controversial matters.
15. Represent the NWMO at events such as open houses, community fairs, meetings with community groups, conferences, public meetings, sponsored activities, etc.
16. Manage on-the-ground communications requirements at NWMO events such as open houses or workshops. This may include resolving issues

with vendors (such as exhibitors), managing media relations, managing communications related to emerging issues such as protesters, providing communications coaching to other NWMO staff, etc.

17. Occasional travel to head office, conferences and other regions is required.

18. Provide back-up communications support in other regions as required.

19. Perform other duties as required.

#### **Experience**

• Deep roots in the regions where communities are active in learning more about the site selection process (i.e. Northern Ontario).

• Established network of contacts, including media relationships, in the local communities/region.

• Knowledge of local issues and priorities.

• Knowledge of and experience in stakeholder engagement, particularly in the region.

• Minimum 12 years of experience in corporate communications, media relations, public relations or related field.

• Excellent oral communication skills with an inherent ability to make impactful presentations to a diverse group of audiences.

• Excellent written communications skills and experience developing content for a range of audiences and platforms.

• Strong media relations skills.

• Experience managing issues and topics that are controversial.

• Strong relationship management skills and ability to work effectively with senior management, directors and managers (internally), partners and stakeholders which include communities and community groups, public interest groups and civil society organizations while developing and maintaining positive relations.

• A proven track record of successfully managing complex and potentially controversial issues with broad stakeholder groups.

• A persuasive, energetic and charismatic communicator with the ability to build effective working relationships with a broad range of stakeholders.

#### **Credentials**

Valid Driver's License.

#### **Education Requirements**

4 year university education in a communications, public relations or journalism or an equivalent level of education and/or experience.

#### **Work Environment**

• Frequent overnight absence from home to attend public forums, events and field activities in Northern Ontario.

• Must be eligible to work in Canada and must be able to meet security clearance requirements.

#### **Additional Skills**

Bilingualism (French/English) would be a strong asset.

#### **Other**

The NWMO supports the principles and practices of diversity and is committed to providing a respectful, accessible, and inclusive environment for all persons with disabilities in a way that is respectful of the dignity and independence of people with disabilities and in a manner which takes into account the person's disability and embodies the principles of integration and equal opportunity. The NWMO will provide accommodation to applicants with disabilities. If you require accommodation, please Contact Us.

We offer competitive base salary and health care benefits package.

#### **How to Apply**

Please submit your application by July 31, 2020. Please click [Apply Now!](#)