



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/19

## Graphic Designer

**Job ID** DF-D4-D0-19-94-3C

**Web Address**

<https://careers.indigenous.link/viewjob?jobname=DF-D4-D0-19-94-3C>

**Company** Canuck Place Children's Hospice

**Location** Vancouver, British Columbia

**Date Posted** From: 2023-05-30 To: 2023-06-18

**Job** Type: Full-time Category: Creative Media and

Writers

**Job Salary** Compensation: \$57,000 - \$67,000

**Languages** English

### Description

Graphic Designer

Location: Vancouver, BC

Reporting to: Associate Director, Marketing & Communications

Job status: Permanent full-time 1.0 FTE (75 hours bi-weekly)

We want our staff to "thrive" not just survive, so Canuck Place is committed to living our values of care exceeding not just minimum wage but living wage in B.C. This means that regardless of role our entry level salary is a minimum of \$25.64 per hour equivalent to \$50,000 full-time annually.

#### ABOUT US

Canuck Place Children's Hospice (CPCH) is British Columbia's recognized pediatric palliative care provider. For over two decades, through the many programs and services we provide, we have made a significant difference in the lives of children with life-threatening illnesses and the families who love them. Be part of a talented and innovative team that takes pride in supporting and providing the highest quality pediatric palliative care.

It is the expectation for all roles across the organization to know the organization's philosophy of pediatric palliative care and uphold a commitment to further ones knowledge. Our philosophy of pediatric palliative care is as follows: Pediatric palliative care improves quality of life, promotes comfort, and reduces suffering for children with life-threatening conditions (serious illness) and their families through a holistic approach addressing; physical, emotional, social and spiritual needs. It is collaborative person & family-centered care delivered using a team-based approach throughout the continuum of care across all ages and stages of illness, including bereavement. It values choice and honest and compassionate communication.

At Canuck Place we understand that uniqueness is powerful. We hold each other accountable for an inclusive environment where employees feel empowered to share their experiences and ideas and know that they belong. We believe diversity drives innovation and the best pediatric palliative care for children and their families therefore we welcome that every person brings an individual perspective and experience to advance our mission. We have more work to do to advance diversity

and inclusion and we are building a culture where difference is valued. We have a commitment to inclusion across gender identity or expression, sexual orientation, religion, ethnicity, age, neurodiversity and disability status, to ensure our team members are empowered to bring their full, authentic selves to work. All staff are encouraged to contribute their perspective and lived experience through our internal employee groups such as Care 4 the Caregiver, Culture, DEIB (Diversity, Equity, Inclusion & Belonging), Green Team, Truth and Reconciliation and Wellness Committees.

#### WHY SHOULD YOU CHOOSE TO WORK HERE

Canuck Place careers are full of connection, community, and care. We aim to nurture a supportive culture rooted in compassion, collaboration and support while providing expert care to children and families. Our team includes individuals with a special blend of sensitivity, compassion, and appreciation for life. Canuck Place is where no moment is missed. A place where you can make a difference.

We offer competitive compensation and a benefits package focusing on wellness and self-care that includes:

- 20 days' vacation (pro-rated to your full-time equivalency) to start with ongoing annual anniversary increases up to an organizational maximum of 45 days
- Up to two paid mandatory wellness days a year
- Generous paid leave including compassionate and special leave when you need it
- Municipal Pension Plan (MPP)
- 100% employer paid benefits package from your first day which includes extended health and dental and \$1,500 annually for counselling
- Health and Wellness Spending account that provides up to \$1,000 annually to ensure you can focus on the benefits that are important to you and your family
- Flexible working options
- Free meals on-site at the hospices
- Continuous paid training and development opportunities so everyone has the opportunity to learn new skills and grow
- Ongoing parental support including top up for maternity and parental leave and paid leave for new grandparents

#### JOB SUMMARY

The Graphic Designer role reports to the Associate Director, Marketing and Communications. You are passionate about creative communications, resourceful with a creative vision to design and build engaging content in print and digital platforms. You are responsible for working with many different Canuck Place Children's Hospice (CPCH) internal stakeholders to create materials that supports strategic priorities, raises brand recognition, drives fundraising revenue, and engages donors by facilitating a connection to the work and programs at CPCH.

#### RESPONSIBILITIES

- Designs and supports development of all creative projects, including marketing and communication materials for internal and external stakeholders including gala event brand concepts, awareness and fundraising campaign materials, direct mail collateral, logo development, paid media ads, donor and sponsorship reports, banners, and presentations.
- Must have a solid foundation of the principles of design, typography, composition, colour theory. Creates designs and other visuals with quality font selection, imagery, colors, and layout.

- Knowledgeable about responsive design and can conceptualize and execute various digital communications materials.
- You have demonstrated artistic and conceptual abilities in creating designs for engaging and dynamic user experiences.
- Committed to keeping up-to-date with online marketing and design trends.
- Conceptualizes visual assets to support all communication and marketing channel content ensuring consistency and adherence to brand standards.
- Design research, ideation and creation of marketing and branding assets to support the goals of awareness and fundraising.
- Facilitate discussions and design thinking / feedback sessions with internal project stakeholders for targeted audiences. Ability to present ideas with confidence.
- Ensures successful delivery of multiple projects by managing design deliverables and timelines. Liaises with various vendors including printers and supports vendor coordination of print and digital production as required.
- Keeps the digital asset library organized, and adheres to the organization's brand standards guide.
- Supports the design production of the Family Advisory Council (FAC) newsletters and Direct Mail newsletters.
- Assumes other related responsibilities, as assigned.

#### EDUCATION AND EXPERIENCE

Post-secondary degree or diploma in graphic design, communications, marketing, or a related discipline and a minimum of 3 years of related experience; or an equivalent combination of education, training and experience.

#### QUALIFICATIONS

What you bring to the role:

- Strong design skills - new and innovative. Superior understanding of branding, layout, graphics, typography, and colour theory; ability to conceptualize from a creative brief, design and execute, with an impeccable eye for detail and accuracy.
- Advanced knowledge of Adobe Creative Suite.
- Strong attention to detail in design and proofreading.
- Excellent multi-tasking and project coordination skills; ability to juggle multiple projects and deadlines, without close supervision.
- Demonstrated ability to be a collaborative team player and establish and maintain positive working relationships, both internally and externally.
- Demonstrated initiative, resourcefulness and thoughtfulness in the decision-making process.
- Excellent organization and time management skills.
- Flexibility around changing priorities.
- Tact, diplomacy and discretion when handling sensitive and confidential situations.
- Familiar with Slack, Trello, Dropbox, Flickr.
- Advanced skills in Microsoft Office, WordPress, email software (MailChimp).
- Experience in video production and editing is an asset.
- Basic HTML knowledge is an asset.

You have:

- High integrity; creativity; balance, good judgment and objectivity; high vision and conceptual capabilities; consultative, facilitate and collaborative; sense of humor.

- Excellent time management skills.
- Demonstrates flexibility that allows you to work with high energy, creative people.
- Able to thrive and effectively manage priorities in a changing, ambiguous environment.

Please note:

- Evidence of Health Canada approved vaccinations must be provided prior to your first day of work.
- Flexibility is necessary, as this position may require occasional weekend and evening work and travel within and outside the Lower Mainland.

## RECRUITMENT PROCESS

We understand that the recruitment process is not a one size fits all, our inclusion values and flexibility extend to your hiring experience. Canuck Place is committed to providing inclusive access and accommodations throughout the application and selection process. We are continuously working to improve our systems, policies, and practices to ensure our employees, in all their diversity, can succeed. Should you require accessibility accommodation through the recruitment process, please let us know and we will work with you to meet your needs.

Canuck Place Children's Hospice hires on the basis of merit and is strongly committed to equality and diversity within its community and to a welcoming and inclusive workplace. We especially welcome applications from Indigenous persons, visible minority group members, persons with disabilities, people of all sexual orientations, genders and gender identities, members of the 2SLGBTQIA+ community.

### **How to Apply**

Click "Apply Now"

Please submit your cover letter and your resume at <https://www.canuckplace.org/about-us/careers/> by June 18, 2023. We thank all applicants for their interest; however, only those candidates who have been short-listed will be contacted.