



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/07/01

Marketing Analyst

Job ID	D8-57-84-1E-36-F1	
Web Address	https://careers.indigenous.link/viewjob?jobname=D8-57-84-1E-36-F1	
Company	Rogers	
Location	Toronto, Ontario	
Date Posted	From: 2024-05-22	To: 2024-11-18
Job	Type: Full-time	Category: Miscellaneous
Languages	English	

Description

As a Marketing Analyst, you will be responsible for supporting the marketing team for a legendary Canadian company in developing and implementing a wide variety of creative elements. The ideal candidate has experience with all the latest design software and applications and has a strong eye for great creative and design. You can jump into virtually any situation and figure out how to make things look great quickly while maintaining the integrity of the concept and our brand guidelines.

What You Will Do:

Design for both print and digital (and, most likely, beyond). We're looking for someone with a "whatever it takes" attitude who, if you don't know it, will jump in and figure it out.

Ensure brand guidelines are followed to create strategic and creative deliverables

Populate and edit campaign assets such as social media graphics, website banners, digital ads (social, organic), email templates, sales collateral, and other promotional materials.

Ensure all designs are production-ready and meet technical specifications for different platforms and mediums. You are known for carefully and accurately preparing files.

Stay up-to-date on industry trends, emerging design techniques, and best practices in production design to continuously improve the quality and effectiveness of designs.

Be part of a dynamic inhouse marketing team for an iconic brand

Proactively participate in the development of creative work

Thrive in a fast-paced, diverse and multidisciplinary environment

Meet tight deadlines and pivot seamlessly when priorities change

Ability to collaborate with agency partners and creative teams

Participate in briefs, product group meetings, and presentations

Prepare beautiful presentation decks

Understand and maintain the integrity of our brand

Do a whole lot more

What You Bring:

Bachelor's degree in business, marketing or equivalent

1-2 years creative experience in design, digital and social

Creatively impressive portfolio

Highly proficient in Adobe Creative Cloud, (InDesign, XD, Photoshop, Illustrator After Effects)

Highly proficient in Microsoft Office (Outlook, PPT, Word)

An understanding of Canva and Templify or a willingness to learn

Knowledge of HTML/CSS is an asset

Excellent problem-solving skills and high emotional intelligence

Design skills

Resourcefulness

Love of learning new things

Ability to be flexible and precise with changing requirements and feedback

Great communication and interpersonal skills

How to Apply

Click "Apply Now"