



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/07/01

Marketing Coordinator

Job ID	7B-BA-B1-CA-9D-68
Web Address	https://careers.indigenous.link/viewjob?jobname=7B-BA-B1-CA-9D-68
Company	Tropical Treats
Location	North York, Ontario
Date Posted	From: 2024-03-22 To: 2024-09-18
Job	Type: Full-time Category: Miscellaneous
Job Start Date	As soon as possible
Job Salary	\$32.31 per hour for a minimum of 30 hours per week
Languages	English

Description

Tropical Treats processors & distributors of fruit juices and beverages located at 130 Bermondsey Road, North York Ontario M4A 1X5 urgently requires are looking for a highly motivated and experienced Marketing Coordinator with social media experience who will be responsible for developing and executing marketing plans and strategies for the company & managing client relationships. With this newly created position you will be an integral part of our team and will provide support to the team by achieving goals, executing marketing plans and providing insight into the continued development of content and digital marketing strategies.

Job Type: Permanent full-time position.

Overtime: 1.5 times the wage after 44 hours per week.

Experience

3-5 years marketing experience:

Education Requirements

College program or University degree in Business Marketing, Public relations, Communications or any related field

Essential Skills

- Plan, implement and monitor marketing activities to improve the company's image and increase customer satisfaction.
- Develop strategies and content for direct and digital marketing.
- Provide proactive customer service to current customer accounts through follow up after project completion & proactively discussing future requirements.
- Conduct market research and keep up to date with the industry's latest trends.
- Create and deliver sales presentations to clients.
- Develop & maintain social media accounts.
- Answer customer enquiries in a timely and professional manner.
- Organize client correspondence and paperwork.
- Take the lead in pursuing opportunities for long term growth.
- Identify, monitor and evaluate trends and client demands.
- Assist in the preparation of brochures, reports and newsletters.
- Manage marketing expenses and provide detailed report to the CEO.
- Prepare materials and proposals to facilitate, acquire and manage new client relationships.
- Maintain CRM
- Compile data in order to accurately report the impact and outcome of marketing activities.
- Stay current on emerging marketing trends and apply them proactively

Additional Skills

- Self-starter who will be able to work well individually and in a team.
- Creativity and positive attitude.
- Ability to adapt to customer needs in a proactive & strategic manner.

- Strong organizational and time management skills.
- Outstanding communication skills

How to Apply

Interested candidates may apply with references to resumetropicaltrees@gmail.com

Strictly no phone calls please

Job Board Posting



NewCanadianWorker

A Fresh Start for New Arrivals

Date Printed: 2024/07/01

Marketing Coordinator

Job ID	F93C8EBFC5CA8
Web Address	http://NewCanadianWorker.ca/viewjob?jobname=F93C8EBFC5CA8
Company	Tropical Treats
Location	North York, Ontario
Date Posted	From: 2024-03-22 To: 2024-09-18
Job	Type: Full-time Category: Miscellaneous
Job Start Date	As soon as possible
Job Salary	\$32.31 per hour for a minimum of 30 hours per week
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Job Board Posting

NoExperienceNeeded.ca
your place for a first step or a fresh start

Date Printed: 2024/07/01

Marketing Coordinator

Job ID	33E59DE842350	
Web Address	http://NoExperienceNeeded.ca/viewjob?jobname=33E59DE842350	
Company	Tropical Treats	
Location	North York, Ontario	
Date Posted	From: 2024-03-22	To: 2024-09-18
Job	Type: Full-time	Category: Miscellaneous
Job Start Date	As soon as possible	
Job Salary	\$32.31 per hour for a minimum of 30 hours per week	
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