



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/07/27

Clinical Communications & Marketing Officer

Job ID	3C-FD-55-B7-D0-B3	
Web Address	https://careers.indigenous.link/viewjob?jobname=3C-FD-55-B7-D0-B3	
Company	Canuck Place Children's Hospice	
Location	Hybrid - Granville Office and flexibility to work from home, British Columbia	
Date Posted	From: 2024-07-25	To: 2024-08-18
Job	Type: Full-time	Category: Health Care
Job Salary	\$63,000 - \$70,000 per year	
Languages	English	

Description

Clinical Communications & Marketing Officer

Location: Hybrid - Granville Office and flexibility to work from home

Reporting to: Manager, Communications and Marketing

Job status: Permanent Full-time 1.0 FTE (75 hours bi-weekly)

We want our staff to "thrive" not just survive, so Canuck Place is committed to living our values of care exceeding not just minimum wage but living wage in B.C. This means that regardless of role our entry level salary is a minimum of \$25.64 per hour equivalent to \$50,000 full-time annually.

ABOUT US

Canuck Place Children's Hospice (CPCH) is British Columbia's recognized pediatric palliative care provider. For over two decades, through the many programs and services we provide, we have made a significant difference in the lives of children with life-threatening illnesses and the families who love them. Be part of a talented and innovative team that takes pride in supporting and providing the highest quality pediatric palliative care.

It is the expectation for all roles across the organization to know the organization's philosophy of pediatric palliative care and uphold a commitment to further ones knowledge. Our philosophy of pediatric palliative care is as follows: Pediatric palliative care improves quality of life, promotes comfort, and reduces suffering for children with life-threatening conditions (serious illness) and their families through a holistic approach addressing; physical, emotional, social and spiritual needs. It is collaborative person & family-centered care delivered using a team-based approach throughout the continuum of care across all ages and stages of illness, including bereavement. It values choice and honest and compassionate communication.

At Canuck Place we understand that uniqueness is powerful. We hold each other accountable for an inclusive environment where employees feel empowered to share their experiences and ideas and know that they belong. We believe diversity drives innovation and the best pediatric palliative care for children and their families therefore we welcome that every person brings an individual perspective and experience to advance our mission. We have more work to do to advance diversity and inclusion and we are building a culture where difference is valued. We have a commitment to inclusion across gender identity or expression, sexual orientation, religion, ethnicity, age, neurodiversity and disability status, to ensure our team members are empowered to bring their full, authentic selves to work. All staff are encouraged to contribute their perspective and lived experience through our internal employee groups such as Care 4 the Caregiver, Culture, DEIB (Diversity, Equity, Inclusion & Belonging), Green Team, Truth and Reconciliation and Wellness Committees.

WHY SHOULD YOU CHOOSE TO WORK HERE

Canuck Place careers are full of connection, community, and care. We aim to nurture a supportive culture rooted in compassion, collaboration and support while providing expert care to children and families. Our team includes individuals with a special blend of sensitivity, compassion, and appreciation for life. Canuck Place is where no moment is missed. A place where you can make a difference.

We offer competitive compensation and a benefits package focusing on wellness and self-care that includes:

- 20 days' vacation (pro-rated to your full-time equivalency) to start with ongoing annual anniversary increases up to an

organizational maximum of 45 days

- Up to two paid mandatory wellness days a year
- Generous paid leave including compassionate and special leave when you need it
- Municipal Pension Plan (MPP)
- 100% employer paid benefits package from your first day which includes extended health and dental and \$1,500 annually for counselling
- Health and Wellness Spending account that provides up to \$1,000 annually to ensure you can focus on the benefits that are important to you and your family
- Flexible working options
- Free meals on-site at the hospices
- Continuous paid training and development opportunities so everyone has the opportunity to learn new skills and grow
- Ongoing parental support including top up for maternity and parental leave and paid leave for new grandparents

YOUR ROLE

JOB SUMMARY

As an active member of our Communications, Marketing & Events team and under the direction of the Manager, Communications & Marketing, you will collaborate with various clinical teams in the organization and act as a key resource embracing the principles of health literacy within Canuck Place Children's Hospice (CPCH), with patient-family partners, and partners across health systems. In collaboration with the clinical team, you will manage the strategy and execution of various clinical and research initiatives and projects, aligned with brand guidelines and organizational strategic priorities. You are responsible for supporting the communication and marketing operations plan and meeting KPI's, with a focus on organizational goals for knowledge translation, diversity and inclusion, and adhering to the family engagement framework. You are passionate about healthcare communications and engaging communities. You have excellent writing skills with ability to convey complex medical information and adapt communication and tone to a variety of audiences and across a wide range of platforms.

RESPONSIBILITIES

- Proven experience in project management - excellent at managing multiple projects and meeting tight timelines.
- Oversees the clinical communications plan and editorial calendar with Coordinator, Clinical Communications and collaborates with core members of CPCH's Clinical and Research Initiative teams, ensuring communication aligns and conforms to organizational policies and practices.
- Works with clinical partners to manage the communication and marketing responsibilities for key projects.
- Work with clinical teams to write, edit, and refine clinical program documents, adapting writing to align with identified audiences - clinicians, families, government.
- Manages content development and crafting communication campaigns for the promotion of key clinical projects ensuring clear and consistent communication across channels.
- Manages the execution of CPCH brand and awareness marketing to engage key audiences by facilitating a connection to the work and programs at CPCH. Monitors and analyzes campaign KPI's and keeps campaign on pace in accordance with the approved paid media plan.
- Assumes other related responsibilities, as assigned.

EDUCATION AND EXPERIENCE

- Bachelor's degree in English, journalism, marketing, community engagement, healthcare communications, or a related discipline.
- Minimum of 3 years related experience working in a communications role.

QUALIFICATIONS

What you bring to the role:

- Excellent communication skills - ability to share clinical information in a clear, concise, and engaging manner. Ability to follow direction and complete action plans in a collaborative manner.
- Excellent project management skills - ability to manage competing deadlines and work with internal and external partners to execute communication projects.
- Highly detail oriented with exceptional writing and editing skills. Ability to interpret clinical language and adapt to plain language communication and tone to a variety of audiences and across a wide range of platforms.
- Demonstrated ability to be a collaborative team player and establish and maintain positive, effective working relationships, both internally and externally.
- Results focused with ability to both develop strategic plans and execute actionable tasks.

- Well versed in all social media platforms.
- Experience in managing and developing effective and compelling content (written, photo and video).
- Ability to build strong relationships, collaborate, and communicate effectively with internal and external stakeholders.
- Experience working with WordPress CMS and Adobe Creative Suite.
- Familiarity with Mailchimp, Trello, Slack, Dropbox are an asset.
- Advanced knowledge of Office 365.
- Ability to multitask, prioritize and consistently deliver results in a fast-paced environment.
- Strong work ethic, including a high degree of integrity, passion, empathy and compassion.
- Clear and valid BC driver's licence and access to a vehicle are required.
- Experience in a non-profit environment is preferred.

You have:

- High integrity; creativity; balance, good judgment and objectivity; high vision and conceptual capabilities; consultative, facilitate and collaborative; sense of humor.
- Excellent time management skills.
- Demonstrates flexibility that allows you to work with high energy, creative people.
- Able to thrive and effectively manage priorities in a changing, ambiguous environment.

Please note:

- Evidence of Health Canada approved vaccinations must be provided prior to your first day of work.
- Flexibility in travel is necessary, as this position is hybrid and requires occasional work in Vancouver and Abbotsford for events and important quarterly meetings.

RECRUITMENT PROCESS

We understand that the recruitment process is not a one size fits all, our inclusion values and flexibility extend to your hiring experience. Canuck Place is committed to providing inclusive access and accommodations throughout the application and selection process. We are continuously working to improve our systems, policies, and practices to ensure our employees, in all their diversity, can succeed. Should you require accessibility accommodation through the recruitment process, please let us know and we will work with you to meet your needs.

Canuck Place Children's Hospice hires on the basis of merit and is strongly committed to equality and diversity within its community and to a welcoming and inclusive workplace. We especially welcome applications from Indigenous persons, visible minority group members, persons with disabilities, people of all sexual orientations, genders and gender identities, members of the 2SLGBTQIA+ community.

How to Apply

Click 'Apply Now'

Please submit your cover letter and your resume at <https://www.canuckplace.org/about-us/careers/> by August 18, 2024.

We thank all applicants for their interest; however, only those candidates who have been short-listed will be contacted.