



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:  
Toll Free Phone: (866) 225-9067  
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Keewatin, ON P0X 1C0

# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/12/07

## Senior Videographer and Multimedia Designer

<b>Job ID</b>	<b>384358-1-9593</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=384358-1-9593">https://careers.indigenous.link/viewjob?jobname=384358-1-9593</a>	
<b>Company</b>	Toronto Metropolitan University	
<b>Location</b>	Toronto, ON	
<b>Date Posted</b>	From: 2024-10-07	To: 2050-01-01
<b>Job</b>	Type: Part-time	Category: Education

### Description

About Toronto Metropolitan

At the intersection of mind and action, Toronto Metropolitan University (TMU) is on a transformative path to become Canada's leading comprehensive innovation university. Integral to this path is the placement of equity, diversity and inclusion as fundamental to our institutional culture. Our current academic plan outlines each as core values and we work to embed them in all that we do. TMU welcomes those who have demonstrated a commitment to upholding the values of equity, diversity, and inclusion and will assist us in realizing the benefits of embedding these values into the work at every level and in every unit of the university. In addition, to correct the conditions of disadvantage in employment in Canada and to bring lived experiences to the work, we encourage applications from members of equity deserving groups that have been historically disadvantaged and marginalized, including First Nations, Metis and Inuit Peoples in Canada, First Nations Peoples in the United States, racialized people, Black people, persons with disabilities, women, and 2SLGBTQ+ people. Preference will be given to candidates with lived experiences as people from equity deserving groups, as well as experience working with these communities with which the University works every day. Please note that all qualified candidates are encouraged to apply and we welcome newcomers and immigrants to Canada. In April 2022, the university announced its new name of Toronto Metropolitan University. Learn more about our next chapter. The team

Telling the Toronto Metropolitan University story - that's the role of the Marketing & Creative Services team (University Relations). Working with partners inside and outside the university to enhance the profile and reputation of TMU. Our goal is to create high-quality, compelling marketing and communications solutions that support the TMU brand and enhance its reputation to influence decisions that students, faculty, donors, partners, alumni and staff make about connecting with us.

### The Opportunity

We are looking for a Senior Videographer and Multimedia Designer to join the team. In this role, you will be supporting the marketing and communications efforts of University Relations (UR) by creating, designing and producing high-quality and contemporary digital content, in collaboration with stakeholders. You will also be responsible for creative and innovative ways of translating concepts and ideas into multimedia formats to tell stories by designing, developing and producing digital contents using a wide range of multimedia tools. You will ensure that initiatives effectively promote UR's objectives and key messages, while overseeing and coordinating work of Videographer and Multimedia Designers and creative talent contractors. Other responsibilities include:

- Leading the initial overview of all digital project implementation requirements, including obtaining permits, permissions, location scouting and equipment needs.
- Assessing and monitoring the status of all concepts/production plans, identifying pending issues and recommending action plans. Ensuring the efficient allocation of resources are within established strategies, budget and guidelines.
- Acting as an advisor to the Communications team by advising and recommending creative concepts and ideas for effective storytelling.
- Translating ideas and concepts into appropriate visually engaging motion graphics, infographics, gifs, icons, animations etc. for various mediums (web, mobile, social etc.); creating and editing video content and creating visual effects/elements to enhance storytelling, including advanced media tasks, same-day editing and photo retouching (e.g. complex VFX, advanced colour grading, video compositing, advanced 3D tracking, etc).
- Researching current industry standards and new design procedures, techniques and solutions to design problems.
- Setting up and disassembling cameras, audio recorders, lightning, microphones, and props for video and photography shoots. Conducting technical troubleshooting with respect to filming equipment.
- Working independently or with a team to capture interviews, capture b-roll, and cover events as live feed.

### Qualifications

To help us learn more about you, please provide a cover letter and resume describing how you meet the following required qualifications:

- Completion of a post-secondary diploma program in a relevant field (graphic design, multimedia design, visual communications, or media production).
- A minimum of 4 years of direct field experience in the following areas:
  - Professional experience within an agency in a dedicated marketing/branded communications or similar environment.
  - Applying technical skills in a professional setting in graphic design, digital content production and/or advertising industries to create audio, video, gifs, animation, motion graphics, infographics; user experience and user design.
  - Project coordination and administration to ensure timely delivery of quality work from vendors and stakeholders.
  - Understanding and integrating approved brand elements and ensures that the creative content of all projects reinforce the key components.

- Demonstrated knowledge in the theory and application of graphic design including layout and composition, as related to web, print material, visual communication, typography, computer software applications, photography, video and motion graphics.
- Excellent command of Final Cut Pro, Illustrator, After Effects, Premiere, Photoshop, InDesign, Captivate, Dreamweaver, 3D programs, Cinema 4D, 3D Studio Max, Xpression, Flash, HTML/CSS, PHP, JavaScript and JQuery is required as well as the ability to streamline design variables in order to maximize output.
- Strong knowledge of full colour work.
- Problem solving skills.
- Excellent interpersonal & communication skills.
- Professionalism and client service focus.
- Must be able to work under pressure and coordinate multiple deadlines.

#### TMU Perks

There is something for everyone! Employees are eligible for many benefits, services, and discounts that Toronto Metropolitan University has to offer:

- Mid-year break that provides two weeks of paid time off in addition to your vacation.
- Group benefits include health and dental, employee and family assistance programs (EFAP), and more!
- Tuition waiver for eligible employees and their spouse and/or dependent(s) and Tuition Rebate for eligible employees.
- Toronto Metropolitan University Retirement Planning. A defined benefit pension plan.

#### Additional Information (OPSEU)

Position Number(s) 20005165  
 Reports To Director, Marketing and Media Strategy  
 Department University Relations  
 Vacancy Type TERM 12 months  
 Employee Group OPSEU  
 Work Location Hybrid  
 Start Date ASAP  
 End Date 12 months after start date  
 Hours of Work 36.25  
 Grade 12  
 Salary Scale \$78,272.15 - \$99,152.84  
 Hiring Salary Range \$85,530.11  
 TA Specialist -  
 Posting Date October 4, 2024  
 Application Close Date October 17, 2024

- An equivalent combination of education and experience may be considered.
- As part of the selection process, candidates may be required to complete an occupational assessment.
- Applications will only be accepted online through Toronto Metropolitan University's career site.
- We will provide an accessible experience for applicants, students, employees, and members of the Toronto Metropolitan University community. We are committed to providing an inclusive and barrier-free work environment, starting with the recruitment process. If you have restrictions that need to be accommodated to fully participate in any phase of the recruitment process, please submit your request through the AskHR webform. All information received in relation to accommodation will be kept confidential.

For more information, visit Toronto Metropolitan University for Senior Videographer and Multimedia Designer