



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:
Toll Free Phone: (866) 225-9067
Toll Free Fax: (877) 825-7564
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Keewatin, ON P0X 1C0

Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/12/07

Marketing and Communication Manager

Job ID	384352-1-7606	
Web Address	https://careers.indigenous.link/viewjob?jobname=384352-1-7606	
Company	Toronto Metropolitan University	
Location	Toronto, ON	
Date Posted	From: 2024-10-04	To: 2050-01-01
Job	Type: Full-time	Category: Education

Description

About Toronto Metropolitan

At the intersection of mind and action, Toronto Metropolitan University (TMU) is on a transformative path to become Canada's leading comprehensive innovation university. Integral to this path is the placement of equity, diversity and inclusion as fundamental to our institutional culture. Our current academic plan outlines each as core values and we work to embed them in all that we do. TMU welcomes those who have demonstrated a commitment to upholding the values of equity, diversity, and inclusion and will assist us in realizing the benefits of embedding these values into the work at every level and in every unit of the university. In addition, to correct the conditions of disadvantage in employment in Canada and to bring lived experiences to the work, we encourage applications from members of equity deserving groups that have been historically disadvantaged and marginalized, including First Nations, Metis and Inuit Peoples in Canada, First Nations Peoples in the United States, racialized people, Black people, persons with disabilities, women, and 2SLGBTQ+ people. Preference will be given to candidates with lived experiences as people from equity deserving groups, as well as experience working with these communities with which the University works every day. Please note that all qualified candidates are encouraged to apply and we welcome newcomers and immigrants to Canada. In April 2022, the university announced its new name of Toronto Metropolitan University. Learn more about our next chapter. The team

The Canada Excellence Research Chair in Migration and Integration program (CERC Migration) at Toronto Metropolitan University is one of Canada's largest research programs dedicated to the study of migration. The CERC Migration team, comprising more than 30 researchers and operational staff, is producing innovative knowledge that explores migration and post-migration processes, taking an international comparative perspective and also focusing on the specific challenges facing Canada. The program manages a busy schedule of events, visiting experts and research launches. Its social media and website channels are critical for disseminating information to its large community of knowledge users, including academics, policy makers and leaders in civil society organizations.

The Opportunity

The Marketing and Communications Manager-Canada Excellence Research Chair (CERC) will be responsible for Developing and executing a comprehensive marketing, outreach and communications strategy for the CERC Program in Migration and Integration, utilizing a variety of channels. The manager will Manage the marketing and communications projects and materials, and lead all traditional communications and public relations activities designed to promote the CERC program and enhance Toronto Metropolitan University's reputation as a hub for research and innovation. The Manager leads the media relations efforts to raise awareness and profile of the CERC program in local, national, and international media outlets.

Qualifications

To help us learn more about you, please provide a cover letter and resume describing how you meet the following required qualifications:

- Completion of a post-secondary degree in a relevant field (Business Administration, Marketing, Communications, Public Relations and/or Advertising).
- At least 5 years of progressive marketing and communication experience, possibly in an international environment, developing, executing and evaluating high-caliber marketing and communication initiatives and strategies involving a variety of online and offline channels in a technical and research environment.
- Experience in a post-secondary education institution with an immigration curriculum or experience in a not-for-profit organization whose major focus is migration and diversity issues is an asset.
- Bilingual (Canada's two official languages) proficiency is a strong asset.
- Experience in developing and maintaining relationships with key media, nationally and internationally, and executing media pitches and media relations campaigns to generate targeted media coverage.
- Superior stakeholder management.
- Experience in social media marketing, grassroots marketing and network initiatives.

Leadership Competencies

Leaders at TMU are required to demonstrate the following Leadership Competencies:

- Acts with Integrity: Demonstrates behaviors aligned with high ethical standards and personal integrity and acts in accordance with TMU values.
- Builds Relationships of Trust & Collaboration: Actively builds a culture of trust and fosters meaningful relationships.
- Leads Inclusively: Creates an inclusive environment where everyone is respected, recognized, empowered to achieve their potential, and valued for their differences.

- Demonstrates Organizational Acumen: Understands and respectfully navigates complex internal and external environments using sound judgment, diplomacy, and tact.
- Drives Vision & Results: Creates and implements a vision grounded in sound decision-making to achieve desired outcomes.

Additional Information (MAC)

Position Number(s) 20003061

Reports To Scientific Director of the Research Program

Department Canada Excellence Research Chair (CERC) Program, Faculty of Arts

Vacancy Type TERM

Employee Group MAC

Work Location On-campus

Start Date ASAP

End Date July 31, 2026

Hours of Work 36.25

Grade C42

Salary Scale \$68,719 - \$109,773

Hiring Salary Range -

TA Specialist -

Posting Date October 3, 2024

Application Close Date October 24, 2024

- An equivalent combination of education and experience may be considered.
- As part of the selection process, candidates may be required to complete an occupational assessment.
- Applications will only be accepted online through Toronto Metropolitan University's career site.
- We will provide an accessible experience for applicants, students, employees, and members of the Toronto Metropolitan University community. We are committed to providing an inclusive and barrier-free work environment, starting with the recruitment process. If you have restrictions that need to be accommodated to fully participate in any phase of the recruitment process, please submit your request through the AskHR webform. All information received in relation to accommodation will be kept confidential.

For more information, visit [Toronto Metropolitan University for Marketing and Communication Manager](#)