



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

L9 P23 R4074 HWY 596 - Box 109

Keewatin, ON P0X 1C0

Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/06/30

Sr Manager, Media Relations

Job ID	311681-en_US-9272	
Web Address	https://careers.indigenous.link/viewjob?jobname=311681-en_US-9272	
Company	Rogers	
Location	Toronto, ON	
Date Posted	From: 2024-06-19	To: 2050-01-01
Job	Type: Full-time	Category: Telecommunications

Description

We are committed to connecting Canadians through unique partnerships, our world-class network and content Canadians love and our innovative team is growing. We are looking for dedicated team members to join our Corporate team who have a genuine passion for making positive impacts on customers and the communities where we live and work. We have a variety of business units with exciting and meaningful work waiting for you, including Communications, HR, Legal and Corporate Affairs, Supply Chain, Finance, and Real Estate. If you are considering your next step, we have exciting opportunities waiting for you. Come build a rewarding career at Rogers and be a driving force behind our success story!

Who we're looking for:

We are looking for a driven and passionate communications professional to join Rogers External Communications team as Senior Manager, Media Relations and Issues Management. Reporting to the Director, Media Relations, you will be responsible for managing company-wide media relations for the Media Relations Centre of Excellence. You excel at building media relationships and company storytelling across multiple channels. You are experienced in managing a high volume of media inquiries and issues. You thrive in a fast-paced, high-energy, results-driven environment, and can operate in a complex matrix organization with a sense of urgency.

What you'll do:

- Build and manage media relationships, identify opportunities, and develop plans to drive positive earned media coverage for Rogers across traditional, digital, and social channels.
- Dig in and research media requests working collaboratively with business and company function leads.
- Develop briefs and strategic messaging in response to issues and media requests, distilling complex information into simple terms.
- Proactively monitor media outlets, understand industry issues, competitor activity, and analyze and distill meaningful insights from media coverage.
- Build trusted relationships with team members and key internal and external stakeholders.

What you bring:

- 7+ years experience working in Corporate Communications, public relations, political science, journalism, or related field.
- Strong understanding of overall media and digital media landscape.
- Excellent research, analytical, writing, and verbal communications skills.
- Strong project management and organization skills with a fine attention for the details.
- Results-driven, creative and collaborative team member who thrives in a fast-paced environment.
- Ability to build trusted relationships with team members and leaders across large organizations.
- A working style that is self-motivated, well-organized, and resilient to ever-changing timelines, requests and deliverables.

Proficiency in Microsoft O365 (PPT, Teams, Yammer, OneDrive) and other communications tools

Bilingual (English/French) an asset

Experience in the telecommunications sector an asset

What's in it for you

We believe in investing in our people and helping them reach their potential as valuable members of our team. As part of our team, you'll have access to a wide range of incredible resources, growth opportunities, discounts, and perks, including:

- Competitive salary & annual bonus
- Competitive & flexible health and dental benefits, pension plan, RRSP, TFSA, and Stock matching programs.
- Discounts: Enjoy up to 50% off Rogers Services and Blue Jays Tickets, 25% off TSC items, and a 20% discount on all wireless accessories sold in Rogers stores.
- Paid time off for volunteering
- Company matching contributions to charities you support
- Growth & Development Opportunities
- Self-driven career development programs (E.g. MyPath program)
- Rogers First: priority in applying to internal roles of interest
- Wellness Programs
- Homewood employee & family assistance program
- Cognitive Behavioural Therapy (CBT)
- Virtual therapy sessions
- Low or no-cost fitness membership with access to virtual classes
- Our commitment to the environment and diversity
- Work for an organization committed to environmental protection
- Strong commitment to diversity and inclusion with employee resource groups supporting equity-deserving groups including groups representing People of Colour, 2SLGBTQIA+, Indigenous Peoples, Persons with Disabilities and Women. We all bring something different, and we know what makes us different makes us great.

This is a hybrid work position and will require you to be in office three days per week. You can choose which days work best for you!

If you are selected to move forward in the recruitment process, here is what you can expect:

- 15-minute phone screen with your recruiter, an in person interview with a member of the team,
- a final round virtual interview with Director/HM of the team. Best of luck!

Schedule: Full time
Shift: Day
Length of Contract: Not Applicable (Regular Position)
Work Location: 333 Bloor Street East (012), Toronto, ON
Travel Requirements: None
Posting Category/Function: Communications & Corporate Communication
Requisition ID: 311681

At Rogers, we believe the key to a strong business, is a diverse workforce where equity and inclusion are core to making everyone feel like they belong. We do this by embracing our diversity, celebrating our different perspectives, and working towards creating environments that empower our people to bring their whole selves to work. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential by removing any barriers for equal participation. We work with our candidates who are experiencing a disability throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best

work. You matter to us! For any questions, please visit the https://performancemanager4.successfactors.com/doc/custom/RCI/Recruitment_Process-FAQ-EN.pdf; Recruitment Process FAQ. Successful candidates will be required to complete a background check as part of the hiring process. Posting Notes: Corporate

For more information, visit Rogers for Sr Manager, Media Relations