



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/06/30

## Promotions Representative

<b>Job ID</b>	<b>310834-en_US-5788</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=310834-en_US-5788">https://careers.indigenous.link/viewjob?jobname=310834-en_US-5788</a>	
<b>Company</b>	Rogers	
<b>Location</b>	Timmins, ON	
<b>Date Posted</b>	From: 2024-06-25	To: 2050-01-01
<b>Job</b>	Type: Full-time	Category: Telecommunications

### Description

Are you ready to take your career to new heights and be a part of a dynamic team at Rogers Sports & Media? We believe in creativity, innovation, and collaboration in everything we do, and we are looking for people who share this mindset to join us. With a monthly reach of 30 million Canadians, you can help shape the future of sports, news, e-commerce, and entertainment. At Rogers, we value diversity and inclusivity and believe that every voice matters. Join us today and be a part of a team that is redefining the future of media.

**Promotions Representative**

Who we're looking for: Rogers Sports & Media is seeking Part Time Casual Activation Specialists to join our team in Timmins. You will represent our stations at the hottest events in and around our markets. Reporting to the Programming team, the successful candidate will love being the center of attention; will tweet, post Facebook and Instagram updates; and make sure that our stations are well represented at an array of station driven and client events.

If you love media, value making connections in the community and understand that a radio station's superpower is engaging locally and delivering positive results for clients; we encourage you to apply for this position.

**What you do:**

- Execute station events and on-site promotions, including set-up of various signage, equipment, and driving branded vehicles
- Attend all major station promotions, designated client promotions, and non-profit street team events as required
- Assist in sourcing events to support and attend; organize on-site aspects of community cruiser programs
- Proactively engage and interact with listeners, contest winners, clients and the general public
- Brand and market the Rogers radio properties in a professional manner to entertain crowds with music, games, prizes, etc.
- Establish strong relationships with other team members and key partners
- Maintain and take promotional inventory, including signage, prizes, and equipment in the station storage area; upkeep station vehicles
- Use and understand station social media pages while on location (Facebook, Twitter, Instagram, Snapchat, TikTok)
- Able to perform cut-ins to promote presence at an event where necessary, upkeep cruiser pages on station websites
- Provide regular event feedback to The Branded Content and Integrations Leads.
- Assist team with office work such as preparing guest lists, preparing web contests, preparing wrap reports, analyzing contest results and other duties as assigned.

**What you bring:**

- Strong knowledge of the market you are applying for
- High energy, outgoing and eager to initiate conversation with the public
- Must be able to take initiative, self-manage, and flourish in a team environment
- Independent problem solving and decision-making skills
- Must be able to work flexible hours weekends, evenings, and holidays - occasionally on short notice
- Experience with social media (Facebook, Twitter, Instagram, TikTok), Wordpress, and video editing software an asset
- Must be willing to jump into other roles as needed by station
- Must hold a valid CLASS G driver's license
- Able to set up

station equipment (lifting up to 50 pounds)&#160;&lt;/li>&lt;/ul>&lt;p>&lt;br>Schedule: Part time&lt;br>Shift: On Call&lt;br>Length of Contract: Not Applicable (Regular Position)&lt;br>Work Location: 260 Second Avenue No.1 (153), Timmins, ON&lt;br>Travel Requirements: None&lt;br>Posting Category/Function: Broadcasting & Programming&lt;br>Requisition ID: 310834&lt;p>&lt;p>&#160;&lt;p>&lt;p>At Rogers, we believe the key to a strong business, is a diverse workforce where equity and inclusion are core to making everyone feel like they belong. We do this by embracing our diversity, celebrating our different perspectives, and working towards creating environments that empower our people to bring their whole selves to work. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential by removing any barriers for equal participation. We work with our candidates who are experiencing a disability throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the &lt;a href=&quot;https://performancemanager4.successfactors.com/doc/custom/RCI/Recruitment\_Process-FAQ-EN.pdf&quot;&lt;b>Recruitment Process FAQ&lt;/b>&lt;/a>. &#160;&lt;p>&lt;p>&#160;&lt;p>&lt;p>Successful candidates will be required to complete a background check as part of the hiring process.&lt;br>&#160;&lt;br>Posting Notes:&#160;&#160;Rogers Sports & Media&lt;/p>

For more information, visit Rogers for Promotions Representative