



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/07/01

Associate MMCC

Job ID	307880-en_US-2794	
Web Address	https://careers.indigenous.link/viewjob?jobname=307880-en_US-2794	
Company	Rogers	
Location	Toronto, ON	
Date Posted	From: 2024-04-18	To: 2050-01-01
Job	Type: Full-time	Category: Telecommunications

Description

Are you ready to take your career to new heights and be a part of a dynamic team at Rogers Sports & Media? We believe in creativity, innovation, and collaboration in everything we do, and we are looking for people who share this mindset to join us. With a monthly reach of 30 million Canadians, you can help shape the future of sports, news, e-commerce, and entertainment. At Rogers, we value diversity and inclusivity and believe that every voice matters. Join us today and be a part of a team that is redefining the future of media.

We're looking for an **Casual/Temporary Associate Multi-Media Content Creator** to shape and strengthen the **CityNews** brand as our news operations continue to transition to digital and we radically change the way we produce and tell our stories in order to better engage and build our audiences.

The ideal candidate has competence in a number of the skills required to work in a modern, multi-platform, continuous news operation, and an aptitude and desire to learn more.

Writing, chasing, researching, producing, digital storytelling, pitching, interviewing, posting, basic shooting and desktop editing you have, or with training are on your way to having, the ability to create journalistic content from the idea stage to publishing or broadcast.

You have a passion for local news, strong editorial judgement, and are looking for an opportunity to learn and grow while working alongside a talented, innovative and fun team of journalists.

What you'll be doing:

- Working as part of a team, you will create fast-paced, compelling and informative news content for our digital properties and for broadcast on our television and radio news programs.
- Coordinating and deploying newsroom and field resources to gather elements and create news content.
- Pitching during daily creative brainstorming and story meetings.
- Emailing, Tweeting, calling and interviewing people as you chase, research, and create enterprise or breaking news content.
- Creating innovative video content optimized for a digital audience.
- Ensuring that content is factually and grammatically correct.

What you have:

- Write breaking and enterprise news content for television, radio, and digital platforms. Proofread and copy-edit news content.
- Research, pitch and chase story ideas, including breaking news and enterprise news, including leads submitted by our audience.
- Pre-interview guests and arrange necessary resources for broadcast segments.
- Edit and publish digital content in our content management system (WordPress) and/or manage television content in our television content management system (Inception).
- Visual editing skills (Quantel, Premiere Pro), including the ability to add keys and graphics prior to digital publishing.
- Independently create video content, from raw media to final product, with an ability to apply editorial judgment.
- Basic still and video photography skills,

including the ability to add those photos and videos to digital and broadcast content.

- Ability to perform various tasks related to the production of visual news, including scheduling content feeds, records and live streams using ScheduAll; coordinating live hits in a control room; searching for visuals from various sources (CityNews archives, social media, licensed content providers).
- Distribute and amplify content, including breaking news and push alerts, to our internal and external platforms, including Instagram, YouTube, Facebook and Twitter.
- Delivery and promotion of digital content on our social channels, whether created by the MMCC or others, including audience engagement.

Schedule: Part time
Shift: No Selection
Length of Contract: Not Applicable (Regular Position)
Work Location: 33 Dundas St. East (909), Toronto, ON
Travel Requirements: None
Posting Category/Function: Broadcasting & News
Requisition ID: 307880

At Rogers, we believe the key to a strong business, is a diverse workforce where equity and inclusion are core to making everyone feel like they belong. We do this by embracing our diversity, celebrating our different perspectives, and working towards creating environments that empower our people to bring their whole selves to work. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential by removing any barriers for equal participation. We work with our candidates who are experiencing a disability throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the https://performancemanager4.successfactors.com/doc/custom/RCI/Recruitment_Process-FAQ-EN.pdf
Recruitment Process FAQ.

Successful candidates will be required to complete a background check as part of the hiring process.

Posting Notes: Rogers Sports & Media

For more information, visit Rogers for Associate MMCC