



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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# Job Board Posting



Careers.Indigenous.Link

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## Manager, Credit Card Product

<b>Job ID</b>	278421-en_US-9900	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=278421-en_US-9900">https://careers.indigenous.link/viewjob?jobname=278421-en_US-9900</a>	
<b>Company</b>	Rogers	
<b>Location</b>	Toronto, ON	
<b>Date Posted</b>	From: 2024-05-13	To: 2050-01-01
<b>Job</b>	Type: Full-time	Category: Telecommunications

### Description

Looking to join a growing financial services team Rogers Bank, a subsidiary of Canada's leading wireless, cable and media company, is expanding and seeking passionate individuals to develop and implement innovative financial solutions and experiences. The bank offers unique cash-back benefits and financing options for Rogers purchases using cutting-edge technology. Interested Take the next step and consider this opportunity to make a meaningful impact with Rogers Bank.

The Manager Credit Card Product is a key contributor to the success of Rogers Bank credit card portfolio, responsible for working cross-functionally on all credit card product initiatives. This role requires a strong understanding of credit card products. Banking and insurance product expertise is an asset - and the ability to collaborate with cross-functional teams to ensure timely and successful product launches is a requirement.

**What you'll do:**

- Credit Card Product:** Contribute to the ongoing management of the Rogers Bank credit card portfolio by defining and prioritizing the credit card product roadmap and feature backlog, ensuring alignment with customer needs and business goals. Translate complex business strategies into product plans, requirements, and specifications.
- Lead the end-to-end lifecycle of credit card products and associated services, from ideation and development through to launch, evaluation, and iteration. Make decisive product decisions that balance user needs, technical constraints, and business objectives.**
- Cross-Functional Collaboration:** Work closely with various teams, such as product development, marketing, legal, compliance, risk management, and operations, to coordinate efforts and ensure successful product launches.
- Risk Assessment and Mitigation:** Identify potential risks and develop mitigation strategies to minimize project delays or issues, ensuring compliance with relevant regulations and policies. Contribute to the oversight, development and adherence to relevant controls.
- Business case analysis:** Review of new asks to understand impact to P&L and provide recommendations to leadership accordingly.
- Timeline Management:** Monitor project timelines, proactively identify bottlenecks, and implement corrective actions to keep projects on track and within agreed-upon schedules.
- Reporting and Documentation:** Prepare regular progress reports, documentation, and presentations to update stakeholders and senior management on project status, risks, and mitigation plans.
- Post-Launch Evaluation:** Conduct post-launch evaluations to assess the success of credit card product launches, gather feedback, and identify areas for improvement.
- Portfolio Analytics:** Perform ongoing analytics tasks to ensure that our performance is on target, and/or our stakeholders have the information required to create business cases, scorecards etc.
- Competitive Intelligence:** Gathering and analyzing information on competitors, identifying market trends and opportunities, and providing strategic insights to guide business decision making.

**What you'll bring:**

- Minimum 3 years of Credit card product experience at a Canadian financial institution including experience with credit card insurance products.**
- Solid product management background, ideally in financial services, emphasizing credit card products. Experience in a Digital First Banking setting is a plus.**
- Strong ability to analyze data and make decisions that drive product improvement and innovation.**
- Demonstrated ability to work effectively in cross-functional teams, with excellent communication skills suitable for liaising with both large teams and executives.**
- Minimum 3 years of experience in a cross-functional leadership role, with experience working with legal, compliance, marketing, and**

technology counterparts. Proven capability to thrive in a fast-paced environment, with a knack for building robust business partnerships and navigating large organizations. Holds a bachelor's degree or college diploma in a related field (e.g. Marketing, Finance, Technology). As part of the recruitment process, the selected candidate will be required to complete a background check which includes credit and criminal checks. Schedule: Full time; Shift: Day; Length of Contract: Not Applicable (Regular Position); Work Location: 1 Mount Pleasant (083), Toronto, ON; Travel Requirements: None; Posting Category/Function: Banking &amp; Operations; Requisition ID: 278421. At Rogers, we believe the key to a strong business, is a diverse workforce where equity and inclusion are core to making everyone feel like they belong. We do this by embracing our diversity, celebrating our different perspectives, and working towards creating environments that empower our people to bring their whole selves to work. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential by removing any barriers for equal participation. We work with our candidates who are experiencing a disability throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the [http://Recruitment Process FAQhttps://performancemanager4.successfactors.com/doc/custom/RCI/Recruitment\\_Process-FAQ-EN.pdf](http://Recruitment Process FAQhttps://performancemanager4.successfactors.com/doc/custom/RCI/Recruitment_Process-FAQ-EN.pdf); Recruitment Process FAQ. Successful candidates will be required to complete a background check as part of the hiring process. Posting Notes: Rogers Bank;

For more information, visit Rogers for Manager, Credit Card Product