



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/07/01

Manager, Communications (Temporary)

Job ID	200483-en_US-2830	
Web Address	https://careers.indigenous.link/viewjob?jobname=200483-en_US-2830	
Company	Scotiabank	
Location	Toronto, ON	
Date Posted	From: 2024-06-20	To: 2050-01-01
Job	Type: Full-time	Category: Finance

Description

Requisition ID: 200483

Join a purpose driven winning team, committed to results, in an inclusive and high-performing culture.

The Manager, Communications plays a pivotal role in shaping and delivering effective communications for the Medicus Pension Plan. As part of the Medicus team, you'll contribute to the financial peace of mind of physicians by ensuring effective communication about their retirement benefits.

As a Manager, Communications you will be responsible for contributing to the overall success of the Medicus Pension Plan by supporting the development, implementation and coordination of effective communication plans for members, prospects, other stakeholders and the public as well as ensuring all activities conducted are in compliance with governing regulations, internal policies and procedures. Is this role right for you In this role you will:

- Proactively source content and develop plans, programs and activities that support the Plan's strategic priorities and drive business outcomes.
- Support the development of multiple projects and complex initiatives.
- Collaborate with cross-functional teams to ensure consistent messaging across various channels.
- Create, edit and proof clear, concise, high-impact, and engaging content for internal and external audiences.
- Work with creative support teams (or agencies) to oversee the development of multimedia and graphics that support communication strategies.
- Partner with the marketing team to manage communication channels, including emails, newsletters, websites, social media, etc.
- Ensure timely and accurate dissemination of relevant information.
- Support the development of strategies to increase stakeholder engagement across communication channels.
- Foster positive relationships with Plan members, prospects, other stakeholders and the public.
- Address inquiries, concerns, and feedback promptly and professionally.
- Build and foster relationships with business partners across communications and marketing to ensure a strong internal and external brand identity for the Plan.
- Uphold the Medicus brand identity and tone in all communications.
- Partner with the marketing team to maintain brand consistency across different platforms.
- Play a key role in managing internal and external communication content on behalf of the Medicus Leadership Team.
- Plan and executes town halls, strategy session, and other ad hoc leadership events (venue sourcing, invites, staffing, survey follow up, speaker selection, PowerPoint clean up, run sheet management).
- Support the broader team with communication plans and protocols around sensitive or escalated issues with transparency and empathy.
- Monitor communication effectiveness through metrics and feedback.
- Continuously improves communication processes based on data insights.
- Understand how the Bank's risk appetite and risk culture should be considered in day-to-day activities and decisions.
- Actively pursue effective and efficient operations of their respective areas in accordance with Scotiabank's Values, its Code of Conduct and the Global Sales Principles, while ensuring the adequacy, adherence to and

effectiveness of day-to-day business controls to meet obligations with respect to operational, compliance, AML/ATF/sanctions and conduct risk.

- Champion a high performance and inclusive work environment.

 

The Must Haves:

- 5+ years of experience in Communications, preferably in a financial services environment.

- Experience with pension plans is an asset.

- Experience in developing Communications and Change Management strategies.

- Exceptional written and verbal communication skills with a demonstrated ability to plan and create effective print and online content.

- Excellent demonstrated ability to take complex ideas and translate them into digestible key messages that resonate with audience.

- Strong interest in communicating and driving strategy through effective communication and stakeholder engagement tactics.

- Strong strategic thinking skills and financial acumen, with excellent attention to detail, and high-level accountability for the quality and timely completion of projects.

- Highly motivated, with a demonstrated ability to work under pressure in a fast-paced work environment with tight deadlines and demanding stakeholders, and the ability to be flexible, manage change and ambiguity with potentially conflicting priorities, and drive for both strategic and tactical results.

- Flexible and willing to take on new challenges as they present themselves.

- Strong ability to create enthusiasm and foster a team environment

Do you have the skills that will enable you to succeed in this role – We’d love to work with you if you have:

- Superior project management skills to assist in the development of multiple projects and complex initiatives.

- Demonstrated ability to understand your audience and effectively convey business strategies and financial information in a succinct, professional manner.

- Strong knowledge of the multi-channel communications universe.

- Results-focused with a keen eye to details and good at asking the right questions to take your projects to the next level, build the story and execute a communications strategy well.

Location(s): Canada : Ontario : Toronto

Scotiabank is a leading bank in the Americas. Guided by our purpose: "for every future", we help our customers, their families and their communities achieve success through a broad range of advice, products and services, including personal and commercial banking, wealth management and private banking, corporate and investment banking, and capital markets.

At Scotiabank, we value the unique skills and experiences each individual brings to the Bank, and are committed to creating and maintaining an inclusive and accessible environment for everyone. If you require accommodation (including, but not limited to, an accessible interview site, alternate format documents, ASL Interpreter, or Assistive Technology) during the recruitment and selection process, please let our Recruitment team know. If you require technical assistance, please [click here](#). Candidates must apply directly online to be considered for this role. We thank all applicants for their interest in a career at Scotiabank; however, only those candidates who are selected for an interview will be contacted.

For more information, visit [Scotiabank for Manager, Communications \(Temporary\)](#)