



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:
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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/05

Marketing Communications Student

Job ID	556335700-1631	
Web Address	https://careers.indigenous.link/viewjob?jobname=556335700-1631	
Company	Suncor	
Location	Mississauga, Ontario	
Date Posted	From: 2019-05-08	To: 2050-01-01
Job	Type: Full-time	Category: Resource Sector

Description

LOCATION: Mississauga, Ontario (CA-ON)

JOB NUMBER: 28471 Why you should join us: Student positions (including co-ops and interns) at Suncor are more than just a work term. They provide you with significant and meaningful work experiences to help enable you to figure out where you want your career to go – better yet, many of our students go on to become permanent Suncor employees after they graduate! You will work side-by-side with some of the most talented people in the energy industry, and your work assignments and mentoring will offer you outstanding academic and career growth. In this position, you will work in the Marketing Communications team to track and report performance of multiple media channels including web, social media, email, retail and broadcast. You will also be assigned to assist with external advertising through various media channels. You will use your expertise to: Gather data to create monthly performance reports for social media, website and email channels Work with the channels specialists to develop high level analysis of the reports and present to the Marketing Communications team monthly Assist the Direct Marketing Channel Specialist with planning and execution of Email campaigns (including attend agency briefings, develop email matrix (segmentation, variable messaging and offers) create and manage timelines as well as participate in the QA (quality assurance) process for deployment of emails Conduct competitive social media monitoring and present findings regularly to the digital channels team Assist with day-to-day execution of integrated, multi-channel marketing communications activities as required

We ’d like to review your application if you have … Must-haves (minimum requirements): Current enrolment in 3rd or 4th year of a full-time degree in communications, marketing, or public relations at an accredited post-secondary institution, and returning to full-time studies after the work term (Attach your transcripts with your application and indicate your work term availability) Alignment with our values of: safety above all else, respect, raise the bar, commitments matter and do the right thing

Preference for: A self-starter with a continuous improvement mindset who is results oriented and motivated by accuracy

Where you ’ll be working, your work schedule, and other meaningful information: You will work out of our Oakville office, located at 3275

Rebecca Street Hours of work are a regular 40-hour work week, Monday to Friday This is a 4-month work term, from September 2019 to December 2019

Why Suncor Start your career at Canada's leading integrated energy company with a business portfolio that includes oil sands development and upgrading, offshore oil and gas production, petroleum refining, and product marketing under the Petro-Canada brand. Our global presence offers rewarding opportunities for you to learn and grow in a variety of career-building positions. We live by the value of safety above all else – do it safely, or don't do it. Our strong track record of growth and a focus on sustainability mean tremendous potential for the future. Learn about our mission, vision and values. Stay connected to us:

- Follow us on LinkedIn, Facebook and Twitter for the latest job postings and news

- Join our Talent Community and sign up to receive customized job alerts

- Read our Suncor Connections newsletter to see what we ’re doing in the communities we live and work in

We are an equal opportunity employer and encourage applications from all qualified individuals. We are committed to providing a diverse and inclusive work environment where every employee feels valued and respected. We will consider accessibility accommodations to applicants upon request. Please note that our job postings are typically open for two weeks, so don't delay, apply now. JOB CATEGORY: Students & New Grads

For more information, visit Suncor for Marketing Communications Student