

# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters: Toll Free Phone: (866) 225-9067 Toll Free Fax: (877) 825-7564 L9 P23 R4074 HWY 596 - Box 109 Keewatin, ON P0X 1C0

# **Job Board Posting**

Date Printed: 2024/05/20



# Manager, Advertising And Promotions

Job ID BF-2C-D0-F0-CD-F7

Web Address https://careers.indigenous.link/viewjob?jobname=BF-2C-D0-F0-CD-F7

CompanyDucks Unlimited CanadaLocationCanada, Across Canada

**Date Posted** From: 2024-04-25 To: 2024-05-12

Job Type: Full-time Category: Broadcasting-Media

**Job Salary** Starting Salary Will Be \$97,600

**Languages** English

#### Description

The Manager of Advertising & Promotions oversees the development and execution of strategic advertising campaigns. They are a strong leader with a creative mind that builds strong partnerships with media platforms and like-minded brands. This role will leverage internal capabilities and external partnerships, this role aims to grow engagement through a variety of tactics including education and awareness campaigns, contests, and promotions.

Position Details: Full-time, Permanent

Salary Range: Starting salary will be \$97,600, based on a 35-hour work week. Salary for this position will be commensurate with the successful applicant's education and/or experience as it relates to the position.

Location: Remote/hybrid in Canada

Closing Deadline: May 12, 2024 (11:59PM EDT)

## Experience

At least 5 years of experience in marketing strategy and execution with proven management skills leading and developing a team.

Comfortable leading projects and campaigns in a dynamic and fast paced environment.

Experience developing and managing a departmental budget to support organizational objectives.

### **Education Requirements**

Post secondary education in Marketing or Communications is considered an asset.

#### **Additional Skills**

Bilingual (English/French) is considered an asset.

#### **How to Apply**

Click "Apply Now"

If you are qualified and interested in this opportunity, please visit https://www.ducks.ca/about/careers/ to submit your application for confidential consideration.